I/WE CLAIM:

- A high temperature resistive coating composition comprising:
 a pigmenting component including a spinel;
 a binder component including a silicone resin; and
 a hardening agent.
- 2. The high temperature resistive coating composition of claim 1, wherein said spinel of said pigmenting component is of the formula AB₂O₄, in which

A is selected from the group consisting of Mg, Fe, Zn, (Mn), Cu, Ni and combinations thereof, and

B is selected from the group consisting of Al, Fe, Cr and combinations thereof.

- 3. The high temperature resistive coating composition of claim 2, wherein said spinel has a formula of CuCr₂O₄.
- 4. The high temperature resistive coating composition of claim 1, wherein said pigmenting component is a solution of said spinel in an aqueous acid.
- 5. The high temperature resistive coating composition of claim 4, wherein said pigmenting component has a pH less than 1.0.
- 6. The high temperature resistive coating composition of claim 4, wherein said acid is selected from the group consisting of chromic acid, phosphoric acid, and a combination thereof.

- 7. The high temperature resistive coating composition of claim 6, wherein said pigmenting component has a pH less than 1.0.
- 8. The high temperature resistive coating composition of claim 4, wherein said pigmenting component contains 25-75% spinel and 25-75% acid.
- 9. The high temperature resistive coating composition of claim 4, wherein said pigmenting component further includes a water-soluble crosslinking agent for crosslinking the silicone resin.
- 10. The high temperature resistive coating composition of claim 9, wherein said crosslinking agent forms 2-10% of said pigmenting component.
- 11. The high temperature resistive coating composition of claim 1, further comprising a metal oxide.
- 12. The high temperature resistive coating composition of claim 1, further comprising at least one modifying agent selected from the group consisting of surfactants, dispersants and emulsifiers.
- 13. The high temperature resistive coating composition of claim 1, wherein the silicone resin of said binder component is a polysiloxane.

- 14. The high temperature resistive coating composition of claim 1, wherein the silicone resin has a methyl to phenyl ratio of between 30:70 and 70:30.
- 15. The high temperature resistive coating composition of claim 1, wherein said binder component further includes an organic solvent.
- 16. The high temperature resistive coating composition of claim 15, wherein said organic solvent and said silicone resin are present in a substantially 1:1 ratio.
- 17. The high temperature resistive coating composition of claim 1, wherein said hardening agent is constituted by a finely powdered material selected from the group consisting of diamond powder, BN, WC, SiC, Al₂O₃, AlN and SiO₂.
- 18. The high temperature resistive coating composition of claim 17, wherein said hardening agent is a finely powdered material having a formula of SiC.
- 19. The high temperature resistive coating composition of claim 1, wherein said composition is a liquid at room temperature.
- 20. The high temperature resistive coating composition of claim 19, wherein said pigmenting component, said binder component and said hardening agent are provided in a ratio of one liter to one liter to 100-200 grams, respectively.

21. A cooking appliance:

an oven cavity having an interior surface;

- a heating element for heating said oven cavity;
- a rack arranged in the oven cavity; and
- a high temperature resistive coating composition arranged on at least one of the interior surface of said oven cavity and said rack, said high temperature resistive coating composition being formed from:
 - a pigmenting component including a spinel;
 - a binder component including a silicone resin; and
 - a hardening agent.
- 22. The cooking appliance of claim 21, wherein said spinel of said pigmenting component is of the formula AB₂O₄, in which

A is selected from the group consisting of Mg, Fe, Zn, Mn, Cu, Ni, and combinations thereof, and;

B is selected from the group consisting of Al, Fe, Cr and combinations thereof.

- 23. The cooking appliance of claim 22, wherein said spinel has a formula of $CuCr_2O_4$.
- 24. The cooking appliance of claim 21, wherein the coating composition includes a metal oxide.
- 25. The cooking appliance of claim 21, wherein the coating composition further comprises at least one modifying agent selected from the group consisting of surfactants, dispersants and emulsifiers.

- 26. The cooking appliance of claim 21, wherein the silicone resin of said binder component is a polysiloxane.
- 27. The cooking appliance of claim 21, wherein the silicone resin has a methyl to phenyl ratio of between 30:70 and 70:30.
- 28. The cooking appliance of claim 21, wherein said hardening agent is constituted by a finely powdered material selected from the group consisting of diamond powder, BN, WC, SiC, Al₂O₃, AlN and SiO₂.
- 29. The cooking appliance of claim 28, wherein said hardening agent is a finely powdered material having a formula of SiC.
- 30. A method of coating a substrate with a high temperature resistive coating composition comprising:

sand blasting the substrate with a blasting media;

spraying the substrate with a high temperature resistive coating composition formed from a pigmenting component including a spinel, a binder component including a silicone resin, and a hardening agent;

removing excess moisture from the coating in a flash-off oven; curing the coating composition at an elevated temperature; and cooling the substrate.

- 31. The method of claim 30, wherein the sand blasting is conducted with 100 grit aluminum oxide as the blasting media.
- 32. The method of claim 30, wherein the sand blasting is conducted at between approximately 80-90 psi.

- 33. The method of claim 30, further comprising blowing off excess blast media after sand blasting the substrate.
- 34. The method of claim 30, wherein the spraying is performed through electrostatic spraying.
- 35. The method of claim 34, wherein the electrostatic spraying directs the coating composition through a rotating disk reciprocator.
- 36. The method of claim 34, further comprising electrostatically spraying the coating composition to a thickness between approximately 0.8 2.5 mm.
- 37. The method of claim 34, wherein said coating composition is applied to the substrate in a single pass.
- 38. The method of claim 30, wherein excess moisture is removed from the coating composition in a flash-off oven through heating the substrate in an oven having a temperature of between approximately 105° 125°F (40° 50°C).
- 39. The method of claim 38, further comprising: heating the substrate in the flash-off oven in the order of 15-25 minutes.
- 40. The method of claim 30, wherein said curing includes heating the substrate in an oven having a temperature of between approximately 650° to 750°F (340° 400°C).

- 41. The method of claim 40, further comprising: heating the substrate in the oven for 1 to 1.5 hours.
- 42. The method of claim 30, wherein said high temperature resistive coating composition is formed by combining:

a spinel having a formula of CuCr_2O_4 and a crosslinking agent for a silicone resin in an aqueous acid;

a silicone resin, having a methyl to phenyl ratio of between 30:70 and 70:30 in an organic solvent; and

a finely powdered hardening agent having a formula of SiC.